



**2018
IMPACT REPORT**

FROM THE FOUNDATION DIRECTOR:

The Houston Public Library Foundation stands HoUSton Strong and united with the Houston Public Library as our community recovers from the unprecedented Hurricane Harvey disaster. The tireless commitment of Dr. Lawson and her team of library professionals bravely served their neighborhoods as the flood waters ascended. Seven libraries sustained damage and remained closed for the remainder of the 2018 fiscal year. With creative innovation, your Houston Public Library met unparalleled challenges, always keeping you, their customers and patrons, in the forefront of their thoughts and actions.

I dedicate our annual achievements to you, our incredible community. Your amazing support during a time of crisis sets Houston apart from any other major metropolitan city in our nation. Your humanitarian efforts embraced the challenge and led recovery efforts, including funds donated to purchase a new Mobile Express unit for the Houston Public Library. My sincere thanks for your leadership, partnership, and resiliency.

You make us all Houston Proud!



Sally Swanson

Sally Swanson
Executive Director



Houston Astros First Baseman, Tyler White, visits the 2018 summer reading celebration.

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Fiscal Year 2018 - A Year of Resiliency

BOARD CHAIRPERSON, LICIA A. GREEN-ELLIS

Of course, everyone remembers what turned out to be the historic Hurricane Harvey. Some of our memorable stories are filled with overcoming personal challenges, while others share how they served our neighbors in need. Even those who watched the disaster unfold from afar witnessed how the Houston community has been rebuilding homes, schools, places of worship, and our neighborhood libraries. With how complicated and intertwined our lives have become, this past year can be summed up in a single word – resiliency.

Throughout this challenging year, the Houston Public Library demonstrated incredible resiliency when damages from the hurricane displaced 600,000 library patrons from their libraries of choice. Dr. Lawson and her team went into immediate action to mitigate damages to the library system and discovered innovative ways to serve the wounded communities. Because of generous donations, book vending machines and mini libraries popped up in building lobbies and foyers. HPL expanded a pilot program of internet hot spots so that Houstonians could check out internet connectivity like a regular library book. A new Mobile Express bus is in production and will bring library services, including technology, into your communities. Overcoming challenges is the essence of resiliency.

These accomplishments were not completed in isolation. The Houston Public Library Foundation connected community visionaries to the dynamic needs including our board members, elected officials, collaborative partners, donors, and volunteers. They are the individuals who made the success of the year possible. They are the true source of our resiliency.

The Foundation continued its work throughout the year, learning and adjusting to new and unexpected circumstances. Fundraising efforts prioritized library recovery to which the community responded. Through the prudent management of investments, the Foundation was also fortunate to have another year of positive earnings and provided a total \$2,792,417 of financial support to library programs.

- **\$908,000 endowment allocation**
- **\$840,917 supplemental allocation to mitigate the City of Houston budget cuts in the areas of book materials and technology,**
- **\$135,500 from operating reserves,**
- **\$50,000 donation from our Friends of HPL book sales, and**
- **\$858,000 in fundraising. Even with the challenges associated with the hurricane, the HPLF team exceeded their HPL programs' fundraising goal by 43%.**



LibroFest



The Living Room at the Smith Neighborhood Library



Camp STREAM

We are proud of our financial achievements. The independent audit firm, Carr, Riggs & Ingram, presented a clean financial opinion once again this year, and building upon the positive financial momentum, the Board of Directors are committing \$2,019,000 to library programs for Fiscal Year 2019:

- \$1,067,000 endowment allocation,
- \$200,000 from operating reserves,
- \$102,000 from Friends of HPL book sales, and
- \$650,000 of additional fundraising revenue.

We are excited to sustain funding at this level and know that the greater Houston community will benefit from this financial commitment through the library's nationally recognized programming and services.

The Barbara Bush Literacy Plaza capital campaign continued. Receiving a commitment from the City of Houston's bond funds in the amount of \$2.5 million and with other significant contributions, HPLF is now one million away from the \$5.5 million goal. The passing of Barbara Bush makes this tribute to the First Lady of Literacy even more significant. The Foundation plans to complete the fundraising in Fiscal Year 2019. Once all of the dollars are available, the City will be able to begin construction.

Last but not least, I want to commend the Foundation's staff for the incredible effort that they gave their work. The weather challenges didn't end with Harvey. A sudden blizzard in New York City stranded the 2018 Beyond the Page speaker, Ron Chernow. The team went into overdrive and contacted the luncheon's guests, postponing the event. The rapid restructure found a new date along with a new speaker, Jon Meacham, whose book, *The Soul of America*, had just been released. His nonpartisan view at the current political culture filled the audience with hope for a bright future. Again, the consistent theme of resiliency marked a year filled with challenges that, through perseverance and creativity, turned into opportunity.

Thank you for continuing to support the Houston Public Library Foundation as we make a positive impact on the Houston community through the educational and social services offered through the Houston Public Library. Embracing our mutual goals makes us resilient and Houston Strong!

Licia A. Green-Ellis
Chairperson

The State of the Library

LIBRARY DIRECTOR, RHEA BROWN LAWSON, PH.D.



Annual Meeting

In his 2013 publication, *Public Libraries and Resilient Cities*, Michael Dudley included a chapter that features the Houston Public Library's response during the aftermath of Hurricane Ike that plummeted the City of Houston in 2009. **From services for the homeless to crisis management during urban disasters, the author expounds on the vital role that public libraries play in the promotion of sustainable, resilient communities in challenging times.**

HPL's resilience was palpable after Hurricane Ike and very evident again last year in the devastating aftermath of Hurricane Harvey that plummeted Houston on August 26, 2017. Although several of our library locations sustained considerable damage, the HPL team, equipped with the lessons gleaned from responding to Hurricane Ike, quickly galvanized to reopen our libraries. By the first week in September, Central and 17 locations were reopened giving residents throughout the city access to a trusted, welcoming community space that provided computers, WIFI, and assistance navigating FEMA and other sources of emergency aid. Various programs, services and activities were provided including child care for first responders and City of Houston employees. We were driven to open our libraries as soon as possible by our desire to provide a safe haven and a sense of normalcy for residents who were impacted by the storm.

Our amazing team – while dealing with issues related to Hurricane Harvey in their own lives – worked to re-open 31 of our libraries by the end of September. In addition, HPL archivists and librarians helped salvage 400 feet of historical Houston City Council ledgers and 700 linear feet of irreplaceable records that were located in flooded



Mobile Express

City Hall. These historic documents traced back to the founding of Houston. The initial treatment by HPL staff stabilized the documents until an offsite restoration company could retrieve them.

A full year after Harvey, eight library locations – Kendall, McCrane-Kashmere, Melcher, Meyer, Flores, Dixon, McGovern-Stella Link and Lakewood – remain closed. Kendall Library, which is one of our most heavily visited locations, sustained a considerable amount of damage due to taking on 6 feet of water. We estimate that it will take at least another year before we can reopen Kendall. To accommodate for the loss of services in affected communities, temporary library services have been established in several partner organizations including multi-service centers, schools, churches, restaurants, bookstores, and the YMCA. The good news is - we anticipate the re-opening of McGovern-Stella Link later this year and reopening Flores during the first half of next year.

Despite the challenges presented by Hurricane Harvey we are encouraged and very excited that we are continuing to move HPL forward with a number of successful accomplishments. In April we reopened the beautifully renovated Robinson-Westchase Library. It was a wonderful celebration with a day full of service highlights and festivities which reflected the library's multicultural community. Over 800 community residents, community leaders, and business representatives attended the opening, and we are pleased that Robinson-Westchase continues to have a steady influx of library customers daily.

The excitement continued in May as we celebrated the grand opening of the first of 17 TECHLink



Camp STREAM

service models that we anticipate opening in libraries across the city. TECHLink is our new, very cool, digital makerspace that has already created quite a buzz in the city. Our first TECHLink boasts a recording studio, digital learning games for children, graphic art and design capabilities, high-tech print and scanning solutions, and a green-screen with video-taping equipment.

This year we introduced our 5-year transformation plan - One Houston, One Library and successfully gained the support of Mayor Turner and all City Council Members. The plan is designed to ensure that all Houston residents have equitable access to library resources and services within seven service areas strategically situated throughout the City. We are extremely excited about this plan and the support it has garnered from the citizens of Houston who voted yes last November for the \$123 million bond which will help bring this plan to fruition.

Throughout the year, HPL has remained not only resilient but also resourceful. We have expanded our popular hotspot lending program to all HPL locations, and we are piloting a program to loan tablets and notebooks. These initiatives are key factors in helping to bridge the still very prevalent digital divide. The Summer Reading Program and Camp STREAM were overwhelmingly successful this summer, and our International Services' Living Room Series is outstanding.

We provided cultural and social engagement through our Civic Engagement series and our HPLQ's exceptional programs. Most notably this year, we presented poet-author Nikki Giovanni to an audience of over 1,600 Houstonians. Both Civic Engagement and HPLQ are part of our



LibroFest

Beyond the Walls Library initiative, which takes HPL to venues such as the University of Houston, the Alley Theatre, the Houston Chronicle, and the University of St. Thomas. We will continue to seek partnerships with local organizations until we actualize our vision to have a Central Library with an auditorium large enough to accommodate the significant audiences we attract.

Space will not accommodate mentioning all HPL's successful programs – and there are many. The support from the Foundation makes our programs possible and is critically essential.

Finally, in keeping with our vision to position HPL as a vital member of a dynamic local, national, and global community, I am honored to have been elected in June to serve as the Chair of the Urban Libraries Council Executive Board. The Urban Libraries Council is a professional library organization with a global perspective, comprised of some of the most forward-thinking libraries in North America. Serving in this position brings wide exposure to our work here in Houston while providing direct access to top leaders, innovation and leading trends in the field.

I know that libraries transform lives. The public library is one of the last standing institutions where everyone is welcome. It is relevant, resourceful, and it is resilient. It is free to all and a steadfast symbol of democracy. If you believe in equality and equity, you believe in libraries, and you believe in HPL.

Dr. Rhea Brown Lawson
Houston Public Library

Hurricane Harvey Update

Building Damage Summary

Multiple neighborhood libraries were damaged during Hurricane Harvey including Kendall, McGovern-Stella Link, McCrane-Kashmere, Meyer, Lakewood, Flores, and Melcher.

The Kendall and McCrane-Kashmere locations sustained a considerable amount of damage. Kendall took on 6 feet of water which inundated the first floor. Thankfully, majority of the book collection located on the 2nd and 3rd floors remained intact. The McCrane-Kashmere location was used as a temporary lily-pad for the community during the hurricane until taking on water. Both locations are not expected to re-open for at least 1 ½ to 2 years. The other locations still remain closed. Locations such as Stella Link and Flores are expected to re-open in 2019.

Programming and Services for Harvey Affected Locations

Kashmere Multi-Service Center: Opened October 2, 2017 in room 192. Moved to Room 139 (larger room) in July 23, 2018.

- The site has shelving for books, plus DVDs, and magazines. The library space includes a computer lab that is open to the public during library hours.
- Provides services for their HHD's Re-Entry Program (people returning to the workforce after going to prison) and worked with agencies in the MSC to provide services to the hard-hit area.
- Worked with BakerRipley's Senior Citizens Program and Boys and Girls Club of Greater Houston's youth camp to share resources and provide programs.
- Continues to work in the community, especially the local schools to host Story Time and STEM programming. Promote HPLs Summer Reading Program.

Northeast Multi-Service Center: Opened November 6, 2017 in room 122

- The site has books, CDs, DVDs and magazines and an iPad Kiosk with educational games of youth.
- Programs include getting ready for prom, story time, gaming, crafts, and computer classes both in the MSC and in the community. Staff worked with the AAA Senior Program, WIC and Head Start school located in the MSC to share library resources and programming.
- A partnership with JetBlue placed a Book Vending Machine in the MSC in December 2017 and allowed us to share 25,000 books with the Community.

Kendall:

- Storytime every Tuesday at Blue Willow Books; Blue Willow also allowed us to host our tween book club every month; Blue Willow hosted an event there November 25th where they were able to have story time during the day and they gave a percentage of their sales to the HPL Foundation to help rebuild Kendall.
- Adult book clubs met at a nearby Kroger (1520 Eldridge Pkwy) until Robinson opened in May 2018.



Hurricane Harvey Remembrance

Stella Link:

- YMCA: February 2018 through September 29, 2018
- Provided story time and computer classes at the YMCA that are open to the public as well as YMCA members.
- LibCabinet—Library vending machine that allows customers to use their library card to check out books available in the cabinet.
- Monthly storytime was held at Chick-Fil-A on W. Holcombe and regular outreaches to neighborhood apartments including Santa Fe, McNamara, Oaks, and Bankside.
- Pershing Middle School: Provide after school programming for the middle school students; these students would normally come to STEM during the after-school hours.
- Sheltering Arms: Opened October 1, 2018

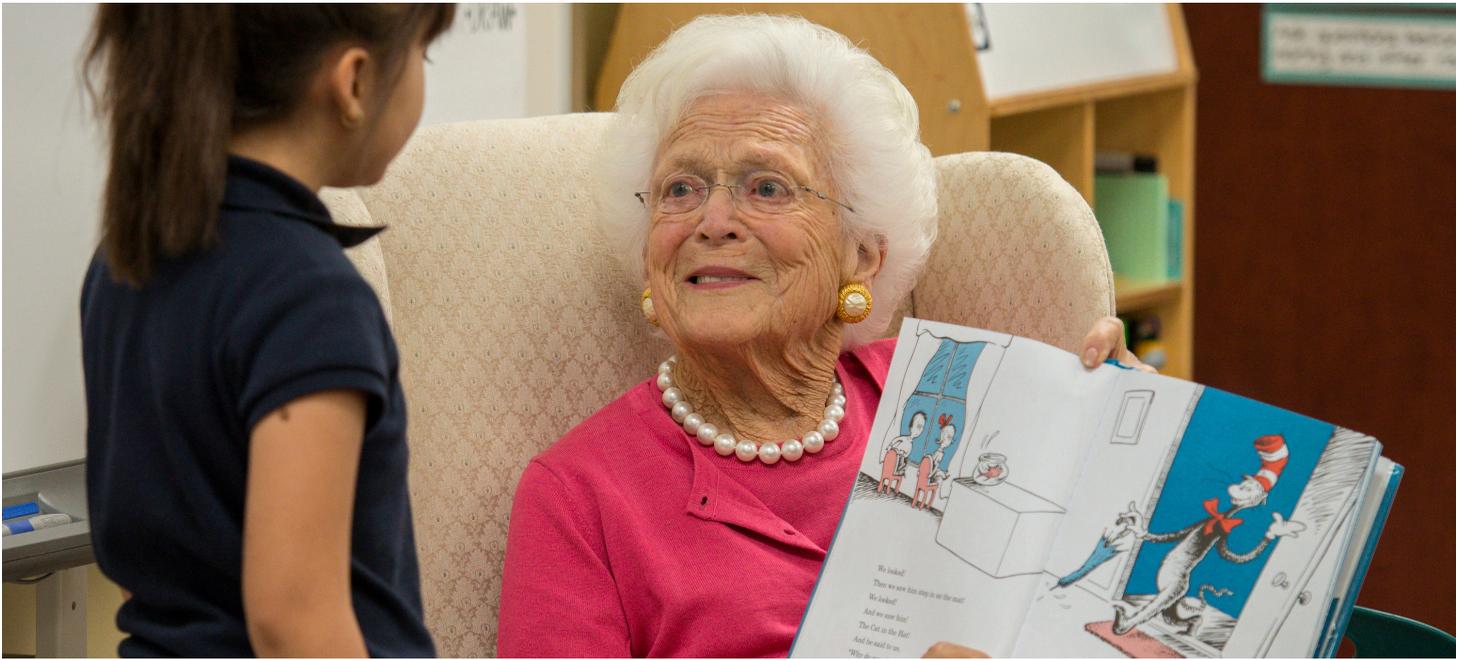
Meyer:

- Storytime at Platou Community Center—offered weekly storytimes from December 2017 to May 2018
- Meyer: Mini location at Godwin Community Center. Opened March 21, 2018.
- Kids storytime, kids coloring club, teen story hour
- Continue doing outreach to area schools and Autumn Leaves Memory Care Center

Flores:

- During Summer Reading, provided programming at Settegast Park. STEM programs at Settegast and Eastwook Parks.

Barbara Bush, a Legacy of Literacy



The Most Important Issue We Have

Mrs. Barbara Pierce Bush accomplished so much in her lifetime and focused her philanthropic service on the cause of literacy, which in her words was “The most important issue we have.”

Her advocacy for literacy raised awareness of the value and importance of reading, and while in the White House, she advocated for the passage of the National Literacy Act, which President George H.W. Bush signed into law in 1991. The National Literacy Act focused on ensuring that all adults in the United States acquire the basic skills necessary to function effectively and achieve the greatest possible opportunity in their work and in their lives.

Mrs. Bush founded two nonprofit foundations whose missions support the elimination of the generational cycle of illiteracy in America through innovative programs where parents and their young children learn together. The Barbara Bush Foundation for Family Literacy seeks to improve literacy in the United States through programs directed towards preschool children and parental literacy. The local Barbara Bush Houston Literacy Foundation aims to improve the quality of lives through the power of literacy and envisions a thriving city where every person possesses the literacy skills needed to reach his or her potential in life and that the cycle of low literacy and poverty among families comes to an end.

Houston’s First Lady of Literacy exemplified the spirit and commitment needed to champion a cause of this magnitude, and in honor of her life-long work, Mayor Sylvester Turner and Houston City Council renamed the Houston Library Plaza in 2017. The Barbara Bush Literacy Plaza will stand as a lasting monument to Mrs. Bush’s significance to the Houston community. The transformational construction will begin upon the completion of the \$5.5 million capital campaign. This tribute to Barbara Bush’s legacy will invite residents and visitors alike to experience a vast array of resources, experiences, and programs in the heart of Houston.



Barbara Bush Literacy Plaza

The Library of the Future - TECHLink



Today's libraries, like many industries across the globe, are experiencing transformational changes; changes being driven by global factors such as technology, social justice and equity, evolving demographics and customer expectations. While libraries continue to expand their digital and online service offerings such as free downloadable audiobooks, eBooks and streaming media via online digital content providers including Freegal, Hoopla and Overdrive, the physical library space still remains as a critical connecting point for communities. Customers visit their local libraries to feel connected and enjoy a sense of community. They still attend cultural heritage showcases, author appearance series, poetry readings, story times, workshops and lifelong learning classes. They still visit libraries for passport services, faxing, printing, computer and internet access, image scanning and access to a host of other technologies and services.

Libraries have long been known as the great equalizer. They provide a lifeline for users and library cardholders. They are "neutral" places where anyone who walks inside is viewed the same. Coupled with being an important part of societal education towards developing an educated populace, libraries often seek to continue to bridge the Digital Divide, which, "persists even as lower-income Americans make gains in tech adoption," according to an article by the PEW Research Center. One of the most direct efforts towards closing the gap can be seen in the recent trend of libraries to provide free mobile Wi-Fi hotspots to library customers. Here at the Houston Public Library, we are currently circulating hundreds of mobile hotspot devices for home use

by our customers. Customers can check-out a mobile hotspot for a three-week loan period. The demand for mobile hotspots continues to outpace our inventory supply, resulting in holds and customer waiting lists across our library locations.

The escalating rate of technological change has raised the bar for libraries in recent years, driving libraries to expand their vision for digital inclusion well beyond the current provision of computers and access to the internet. In a sense, libraries are now also trying to bridge the Technology Divide. Most recently, a few of the nation's most forward-thinking libraries have expanded their technology provision to include, not only traditional computers, but also a suite of other high-tech equipment and software that enable library patrons to learn and practice music and video production, digital animation, graphic design, photo editing, multimedia presentations, and coding and game development. Some of the more well-established projects of this type include the YouMedia project at the Chicago Public Library, the Mix project at the San Francisco Public Library, and the TechCentral project at the Cleveland Public Library.

These technology-driven spaces and many others, commonly seek to provide access to materials and resources that promote literacy in digital information and technology, often through a hands-on environment. STEM-based projects, coding activities, 3D printing technologies and multimedia authoring and digitization, allow users to explore traditional and digital media and interact with mentors and peers and engage in creative projects.

In May 2018, Houston Public Library joined the ranks of these forward-thinking libraries in continuing to develop the library of the future with the launch of TECHLink, a series of multimedia and technology centers. TECHLink locations will be vibrant, engaging high-tech spaces that will provide free and equitable access to new and emerging, state-of-the-art technologies. Some seventeen TECHLink spaces will be created across the city, especially in areas where technology access may be limited such as in the Mayor’s designated Complete Communities.

Although the facilities will be carved out of existing library spaces they will operate under the direction of the Digital Strategies Department due to the intensive focus on technology and the need for staff with a developed technical expertise and interest. TECHLink is being crafted as a learning environment with a focus on creativity, self-expression, and collaboration, offering technology-based programs, classes and workshops based on current library and technology trends and community needs. Some TECHLink locations will also serve as a testing venue for customers pursuing professional certifications.

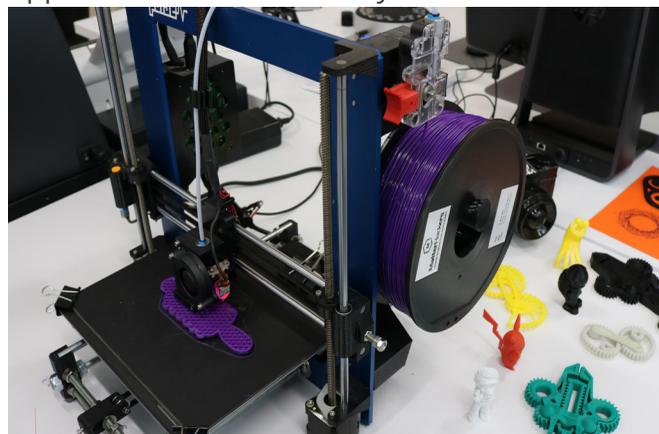
Although TECHLink’s services will extend far beyond traditional library offerings, they will continue to be freely accessible to all demographics and communities as part of the library’s ongoing efforts to provide equity of access and to bridging the digital and technology divides.

TECHLink has been initially launched at a single location—the Scenic Woods Library on Houston’s northside. Located in the middle of the East Houston-Settegast Super Neighborhood, this Super Neighborhood—a historically African-American neighborhood of small wood frame homes interspersed with many empty lots and bordered on the west by a very large railroad switching yard—and the East Houston area—a collection of standard suburban tract subdivisions in a generally wooded area bordered by a major landfill and

industrial park.

The total population of the East Houston-Settegast Super Neighborhood is 23,837, approximately 62% of whom are African-American and 34% of whom are Hispanic. Household incomes in the East Houston-Settegast Super Neighborhood significantly trail those of Houston at large. Whereas the median household income for Houston is \$44,648, the median household income in the East Houston area is 28% lower at \$32,078, and the median household income in Settegast is a stark 53% lower at \$20,989. Roughly 30% of area residents are children under the age of 18. These children, until recently, attended schools in the North Forest Independent School District, which was dissolved by the Texas Education Agency in 2013, largely due to unacceptably poor academic performance. The area has since become a part of the Houston Independent School District.

In its launch at the Scenic Woods Library, TECHLink brings state-of-the-art technology within the reach of some of Houston’s least advantaged residents, bringing access to significant workforce development opportunities and extensively enriching the educational opportunities of the area’s youth.



Houston Public Library Service Statistics



1,388,950
Registered MY Link
Cardholders



4,839,021
Collection in
Circulation



7,861,154
Total online and
in-person visitors



52,222,749
Wi-Fi Sessions



285,147
Students served
through programs



622,545
Computer Users



8,402
Meetings held at
library locations by
community groups



24,287
Workforce Literacy
Class Attendees

CLOSURES

Kendall, McCrane-Kashmere, Melcher, Meyer, Flores, Dixon, McGovern-Stella Link, Lakewood

Service statistics from July 1, 2017 - June 30, 2018



Alliegance Bank volunteers at CAMP STREAM

Partnerships and Collaborations

Partnerships and collaborations are essential to expand services to the community. Each partner shares their strengths to align program delivery systems that expand and become more effective by working together. A collaborative program reduces redundancy and increases efficiency with each partner focused on their strengths. The true beneficiaries of this work are the communities whom we serve through program services that meet the needs of complex social needs.

Collective Impact Theory is an innovative and structured approach to making collaboration work across government, business, philanthropy, and nonprofit organizations to affect social change. The Houston Public Library Foundation has dual status of a 501(c)(3) nonprofit and a Component Unit of the City through our linked relationship with the Houston Public Library. We expand upon that structured collaboration by engaging additional community partners.

What do petrochemical engineers, bankers, corporate strategists, CPAs, environmentalists, scientists, philanthropists, and restaurateurs have in common?

These diverse industries align with the objectives of Camp STREAM (science, technology, reading, engineering, arts, and math). In Fiscal Year 2018, HPLF initiated new partnerships within the Houston business community, aligning with corporations whose community responsibility objectives matched our program goals. This represents more than funding contributions; our partners serve as volunteer role models for inner city kids who have limited resources and need caring adults to inspire future career choices.

**A big THANK YOU
to our partners.**



The Astros Literacy Bus at Settegast Park

**Allegiance Bank
BASF Corporation
Barbara Bush Houston Literacy Foundation
Deloitte
Houston Dynamo
KPMG LCC
Raising Cane's
Whataburger**

Igniting Impact: Astros Foundation



The Igniting Impact award is an annual recognition of a partner who made a significant impact on the community, and this year's honoree has done that and so much more. Their focus on children's literacy puts books into children's hands by literally meeting them where they are. Special appearances by local celebrities reinforce how reading is essential for future success, and success is something that they know well after the Houston Astros won the 2017 World Series!

Last year, the Astros Foundation launched a collaboration between HISD, Phillips 66, and the Houston Public Library Foundation's Friends program, and the result is a colorful literacy bus that visits Little League games, Houston parks, and children's events to ignite the love of reading. In August, we arranged visits to local libraries, and Astros' homerun hitter, Tyler White, made a special appearance on the final day of Camp STREAM at the Carnegie Library.

Thank you Astros Foundation!

Volunteer "Giving 100" Recognition

Individual volunteers and volunteer groups are the driving force behind the hundreds of thousands of books that are processed through Friends of the Houston Public Library. Through their commitment, books are distributed to homes and classrooms throughout our great city of Houston.

The Giving 100 Award is granted to volunteers who have given over 100 hours of service in a fiscal year. The following Friends volunteers gave over 1,215 hours of service combined! Their dedication is greatly appreciated.

Friends of the Houston Public Library

Elsa Anzalone	136 hours
Olasubomi Farayibi	100 hours
Rosemary Jackson	123 hours
Nelyda Resendiz	254 hours
Catherine Robichaux	237 hours
Frank Robichaux	213 hours
Stanley Zimmer	152 hours



Fiscal Year 2018 is the first year to recognize this same "Giving 100" milestone with Houston Public Library volunteers.

Charles Arbore	1,095 hours	HMRC*	Nancy Sheldon	222 hours	Looscan
Samuel Blaise	137 hours	Collier	Jean Staker	1,153 hours	Clayton
Tavonda Brown	119 hours	Central	Lee Staker	1,153 hours	Clayton
Vera Burrell	110 hours	Mancuso	Patricia Vredenburg	139 hours	HMRC
Bobbie Caltigarone	136 hours	Looscan	Rose Walker	572 hours	HMRC
Betty Chapman	155 hours	HMRC	George Werner	131 hours	HMRC
Mitchell Cotler	193 hours	Looscan			
Donna Donelson	165 hours	Looscan			
Alma Dunham	114 hours	Heights			
James Esparza	210 hours	Park Place			
Rebekah Evans	597 hours	Central			
Mary Hollis	151 hours	Clayton**			
Barbara Humphreys	149 hours	HMRC			
Michelle Jenkins	273 hours	HMRC			
Natalia Kapacinskas	147 hours	HMRC			
Jean Low	106 hours	HMRC			
Ha-Vyy Luu	140 hours	Heninton-Alief			
Maria Mayer	106 hours	Mancuso			
Marielle McClellan	122 hours	Jungman			
Olivia Nance	108 hours	Clayton			
Robert Nanes	160 hours	HMRC			
Patricia Rannila	106 hours	HMRC			
Ruby Rodriguez	102 hours	Morris Frank			
Shreyas					
Sankaranarayanan	110 hours	Jungman			

* Houston Metropolitan Research Center
 ** Clayton Library Center for Genealogical Research



Julia Ideson Legacy Society



Named in honor of Houston's first librarian, the Julia Ideson Legacy Society pays tribute to Miss Ideson's visionary leadership by ensuring the long-term financial stability of library programs.

Dr. and Mrs. Meldrum established the first endowment in 1901, and the donors' legacy has continued to grow for over 100 years! The amazing feature of legacy giving is how the donated amount (corpus) remains intact and matures with prudent investments. The earnings generate the annual support toward library programs and are used according to the donor's original intent or restriction.

The Houston Public Library Foundation issued a request for proposals and selected a local investment firm, Monroe Vos. They will advise the HPLF Finance Committee and the Board of Directors on market trends and suggest specific investments that align with the Board's conservative investment philosophy.

Welcome to our newest Julia Ideson Legacy Society members!

Dr. and Mrs. Stone served on the Houston Public Library Foundation's Board of Directors for many years and valued the impact of legacy giving.

Consider adding your name to this esteemed list of visionary leaders and supporting your favorite program for generations. Over time, even a modest donation grows into a significant legacy!

Endowment Name	Designation/Restriction	Est.
Andrews Fund	Rare and special book collections	1967
Business Science and Technology Collection	Materials, services, and use of business, science, and technology	1982
Children's Room Book Fund	Children's book collection	1959
Clayton/Martin Fund	Clayton Library Center for Genealogical Research	2001
Cullinan Fund	Texas Room and local history	1983
Director's Fund	Discretionary	1982
Finnigan Fund	Books on the history and literature of Texas, the Southwest and Middle America	1940
Freed Fund	Collection at Freed-Montrose Library & arts programs	1995
Geological Society Fund	Geological book collection	1931
Hill Fund	Texas history art & literature	1931
Humanities Fund	Humanities material collection	1978
Julia Ideson Memorial Fund	Fine arts collection	1945
E. Joseph Fund	Music, recordings, or music book collection	1968
Ladies Reading Club Continuing Education Fund	Educational opportunities for library staff	1985
Meldrum Fund	Youth literacy	1901
Oppenheimer Fund	Mysteries/historical fiction collection	1985
Reynolds Fund	Programs & special activities for children	1977
Settlemyre Fund	Texas-focused materials, equipment and programs	1905
Schnitzer Fund	Fine arts materials	1966
Social Services Fund	Social sciences collection	1985
Dr. & Mrs. Stone Fund	HPL Foundation operating fund	2017
Symonds Fund	Fine arts & recreation collection	1973
Mary Fay Fund	Clayton programs/beautification	2000
Williamson Fund	Children's programs	1997

Leave Your Legacy

If you want to leave a lasting legacy by joining the Julia Ideson Legacy Society, please contact Sally Swanson, Executive Director at 832-393-1524.

Caring for the Cause

The annual Impact Report is the perfect time to thank our civic, corporate and philanthropic partners. As Eleanor Roosevelt once said, "One's philosophy is not best expressed in words; it is expressed in the choices one makes." Thank you for choosing to align your philanthropy with the Houston Public Library's programs.

The Houston Public Library's free public programs rely on philanthropy to exist. The Foundation awards an annual endowment allocation, raises additional funding, and advocates for the innovative programs that personify HPL's mission of linking you to the world.

Thank you for caring for the cause. Your continued support and partnership is essential.

Donors

\$500,000+

The Brown Foundation, Inc.

\$100,000 - \$499,999

John P. McGovern Foundation

\$50,000 - \$99,999

*Barbara Bush Houston Literacy Foundation

Capital One Services, N.A.

Lurine Karon Greenberg Fine Arts
Collection Trust

Houston Endowment Inc.

The Powell Foundation

\$10,000 - \$49,999

Andrew Delaney Foundation

*Astros Foundation

*BASF Corporation

Clayton Library Friends

Comcast

Company 20, Inc./ Jet Blue

George and Mary Josephine Hamman
Foundation

*KaBOOM!

KPMG, LLC

Legacy Trust Company

Phillips 66

Vibha

*Whataburger

The Woman's Club of Houston

\$5,000 - \$9,999

Bud Light/Silver Eagle Distributors, Inc.

Cadence Bank

The Christine and Jaime Yordan Foundation

City of Houston CMC Campaign

H-E-B

Mr. and Mrs. Richard Mithoff

*Raising Cane's

\$1,000 - \$4,999

*Allegiance Bank

Anonymous

Mrs. Minnette B. Boesel

Brainfuse Inc.

Crennel Family Foundation

D'Augustine Foundation

Eileen M. Donaghy

Mr. and Mrs. Brad Eastman

ExxonMobil Foundation

Eleanor & Frank Freed Foundation

Mr. and Mrs. J. Kent Friedman

Mr. Edmund Frost

Dr. and Mrs. Les O. Fullerton

Ms. Kerry Galvin

Mr. David Mincberg and Mrs. Lainie Gordon

Donations made between July 1, 2017- June 30, 2018

If you would like to update your preferred listing, please contact us at hello@houstonlibraryfoundation.org

Hilltop Securities, Inc.
The Merfish Jacobson Foundation
Kettering Foundation
The Ladies' Reading Club
Mango Languages
Mr. Prashant Murti
Tina and Mitja Peterman
Mr. and Mrs. Scott Petry
Mrs. Gay A. Roane
Ms. Lillie T. Robertson
Mrs. Shari D. Rochen
Liz Sargent
Ms. Amy Southerland
Ms. Elizabeth Starkey
Sally Swanson
Kris and Neil Thomas
*Total Wine & More
Ms. Kris Torberson
United Airlines
Ms. Laurie Vignaud
Walmart

\$500 - \$999

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Dr. Roberto J. Bayardo
Blue Willow Bookshop
Mrs. Zarine Boyce
BP America, Inc.
Mr. Samuel Bromberger
Ms. Janet Carter
Mr. Leonard Cazares
Ms. Mary H. Colaco
Mrs. Sharon Cunningham
*Deloitte
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*Holocaust Museum
*Houston Dynamo

*Houston Museum of Natural Science
Dr. and Mrs. Richard Jackson
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Mr. and Mrs. John M. Tauser
Daniel Taylor Cohart
Ms. Lucille C. Thomas
Ms. Jennifer Thurmond
Mrs. Kelley Tobin
Mr. Nicholas Walker
Ms. Nancy Wear
Ms. Alison Weaver
Mrs. Carolyn Wildenthal

*Includes In-Kind Donations

Houston Library Foundation's Financials



HPLF Board of Directors celebrate at the Annual Meeting

The Houston Public Library and the Houston Public Library Foundation are committed to engaging and serving a diverse community. Each library location offers a selection of programs that support their community's interests. When a community requests a specific program or type of program for their local neighborhood library, the Houston Public Library seeks to honor the request. All programs are free and open to the public, and programs are accessible by choice.

In Fiscal Year 2018, the Houston Public Library had to adjust its program services to accommodate the damages associated with Hurricane Harvey that left seven library locations closed. The Houston Public Library continued to provide a constellation of services across the City of Houston through its network of neighborhood, regional, satellite, and express library locations with the Central Library in Downtown Houston being the flagship location. The City of Houston's annual budget provided \$40,692,697 for those facilities, 468 full-time equivalent HPL employees, and \$3,442,717 toward books and materials.

Fiscal Year 2018 was a difficult budget year for the City. Budget cuts reduced \$700,000 toward the purchase of the Library system's books & materials and an additional reduction of \$140,917 for technology. In direct response to this need, the Houston Public Library Foundation added a one-time, special endowment allocation to offset the budget reductions. This required special action by the HPLF Board of Directors and the identification of specific endowments whose restrictions aligned to the need.

The financial statement on the next page reflects how the Houston Public Library Foundation met the challenges by responding to the increased needs.



Camp STREAM



Liftoff Houston



LEGO Robotics

Summary of Statement Activities

The Statement of Activities presents the operating results of the Foundation. The following table reflects condensed information of the Foundation's operations:

Expense	FY 2018	FY 2017	Difference	% Change
Programmatic	\$3,405,597	\$2,339,740	\$1,065,857	46%
Other	\$ 545,084	\$403,550	\$141,534	35%
Total Expenses	\$ 3,950,681	\$2,743,290	\$1,207,391	44%
Revenue				
Investment Income	\$1,896,038	\$2,274,184	-\$378,146	-17%
Contributions and Other Income	\$1,888,758	\$2,338,957	-\$450,199	-19%
Total Revenue	\$ 3,784,796	\$ 4,613,141	-\$828,345	-18%
Changes in Net Position				
Net Position, Beginning of Year	\$21,737,900	\$19,057,619	\$1,869,851	9%
Net Position, End of Year	\$21,572,015	\$21,737,900	-\$165,885	-1%

Summary of Net Position

The Statement of Net Position includes all assets and liabilities using the accrual basis of accounting. The following table reflects condensed information on the Foundation's net position:

Assets	FY 2018	FY 2017	Change	% Difference
Cash and Investments	\$21,323,564	\$21,057,619	\$265,945	1%
Other Assets	\$1,015,721	\$1,058,340	-\$42,619	-4%
Total Assets	\$22,339,285	\$22,115,959	\$223,326	1%
Liabilities				
Total liabilities	\$767,270	\$378,059	\$389,211	103%
Net Position				
Restricted	\$18,324,111	\$17,838,835	\$485,276	3%
Unrestricted	\$3,247,904	\$3,899,065	-\$651,161	-17%
Total Net Position	\$21,572,015	\$21,737,900	-\$165,885	-1%

Leadership

July 1, 2017 - June 30, 2018

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Zarine M. Boyce
Vice Chairperson

Tina Arias Peterman
Treasurer

Neil Thomas
Secretary

Ryan Leach

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Ex-Officio

The Honorable Sylvester Turner
Mayor of Houston

HISD Superintendent

Rhea Brown Lawson, Ph.D.
HPL Director

Sally Swanson, CFRE
HPL Foundation Director

Mission

Through advocacy and fundraising, the Houston Public Library Foundation supports the Houston Public Library's wide range of initiatives with particular emphasis on its neighborhood libraries and their community programs.

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houstonlibrary.org



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houstonlibraryfoundation.org

